

OpenMarket™ Mobile Payments Overview

Fast. Easy. Reliable. Secure. As a recognized leader in mobile payment solutions, OpenMarket provides merchants with the industry's most robust platform for processing mobile purchases.

Leveraging our extensive mobile operator relationships and market expertise, our payments platform allows you to offer a variety of payment options to consumers on any operator network and any device type. Simply put, we provide a convenient, safe, and dependable way for your customers to pay with just a single click – making OpenMarket's mobile payments the fastest and easiest way for you to sell your goods and services.

OpenMarket offers a wide range of mobile payment services to merchants around the globe:

Complete checkout and payment processing solutions for mobile and Web

OpenMarket provides a low-friction, customized purchase experience for both merchants and consumers. Built on our market-leading payments platform, OpenMarket's mobile and Web checkout solutions are reliable, secure and easy to implement.

Flexible billing interfaces for merchants and developers

OpenMarket enables merchants and developers to charge through multiple channels for the broadest consumer reach. Choose from our extensive billing options, including Direct Operator Billing, WAP Billing, Premium SMS Billing, and Credit Card Billing.

Innovative products that drive consumer engagement and purchase conversion

OpenMarket offers a full suite of complementary mobile payment products for your business, whether you want to increase consumer engagement through OpenMarket's award-winning Mobile Crediting product or pre-qualify your customers prior to purchase.

Mobile Payments Expertise

Regardless of your marketing and monetization strategy, the success of your mobile business ultimately depends on getting paid for your services. At its core, the OpenMarket platform was designed as a highly scalable financial transaction processing system, meaning we process transactions accurately and reliably. Our suite of online reports and tools provides you with complete visibility into all of your transactions. In addition, our FastPay program provides accelerated payouts to ensure you get paid without delay.

OpenMarket supports an optimal consumer purchase experience and high conversion on one-time and subscription products via the Internet, Mobile Web or on-device application. Our payment solutions allow you to validate the consumer securely and automatically regardless of operator network or device type.

OpenMarket supports the preferred billing method, whether it is operator billing or credit card to increase the rate of purchase conversion. This flexibility allows you to offer reliable billing to the broadest set of consumers.

As a market leader, OpenMarket is focused on providing superior payment services for your business. Our direct connections to operators enable you to reach the greatest number of subscribers on the most reliable mobile transaction network. We provide standardized interfaces across operators to help minimize integration complexities. You simply connect to OpenMarket once, and we manage the operator connections for you. Only OpenMarket can help you optimize your billing channel to ensure a simple and successful billing solution for your business.



Key Features

- Multi-channel billing options for Web, WAP, and Application purchases
- Complete mobile and Web checkout for a variety of billing experiences
- Pre-authorization to predict transaction success before content delivery
- Subscription management for recurring billing
- FastPay accelerated merchant payments
- Real-time Refund API to apply consumer refunds to operator billing statements
- Award-winning mobile crediting platform for marketing promotions
- Online tools and detailed reporting to help you manage your business

Key Benefits

- Multiple operator billing capabilities leveraging PSMS, WAP, and direct operator billing connections
- Extensive subscriber reach to over 600 million consumers worldwide
- 99.9% network reliability and scalability to handle high transaction volumes
- Modern platform designed specifically to process your payment transactions accurately and on time
- Simplified integration with standardized interfaces across operator networks

At OpenMarket, we work with clients to understand their payments needs and determine the right solution. Our team has extensive experience working with mobile operators. OpenMarket's dedicated Account Managers will represent your requirements and help you navigate the operator certification processes. Our technical staff is on hand 24/7 to help you integrate quickly and provide operational support. With OpenMarket, you get a trusted mobile payments provider that can handle the complexities of payment processing and allow your business to focus on what it does best.

Get Started Today!

Are you looking for ways to boost sales and customer satisfaction? Start making money now by using OpenMarket's mobile payments solutions. Contact us at sales@openmarket.com and get started today!

About OpenMarket

OpenMarket, a division of Amdocs, is a leading global mobile transaction hub. OpenMarket provides a comprehensive set of payment, messaging and emerging services to meet mobile business needs. From the largest consumer brands to the smallest new digital content ventures, OpenMarket empowers businesses to expand their marketing initiatives and strengthen customer relationships by leveraging the mobile channel. OpenMarket provides the most direct mobile operator connections in the US and UK markets today and has global expansion plans. For more information, please visit www.openmarket.com.

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