

# It's time to do awesome things with mobile



**Nearly everyone keeps their mobile device with them all the time. If you can use this opportunity the right way, it can make a real difference to your customers, your employees, and your business.**

Here at OpenMarket, this is exactly what we're doing: helping more than 300 enterprises (including seven of the top 10 global brands) to engage customers through mobile messaging.

## **Mobile: opportunities for the whole enterprise**

This isn't just about marketing, although that's part of it. All your employees and your customers (current and future ones) are checking their mobile device, all the time. That presents opportunities across your whole organization.

The truth is, mobile messaging can make a difference anywhere in your business where you need to communicate at just the right time. So your words don't just go in one ear and out the other, but actually motivate people to act.

## **In every industry, empathy makes a difference**

We work with enterprises in all sectors worldwide, and we've yet to find one where putting yourself in your customers' (or your employees') shoes doesn't help you find uses for mobile that make things better. Our clients continually amaze us with what they can do.

- We've helped a famous technology retailer make two-factor security quick and easy
- A global consulting firm now keeps its people safer with our mobile emergency alerts
- We help a European travel company give passengers a timely heads-up on departure info

They're Empathetic Interactions. The small moments that quickly add up to a big advantage, provided you take a joined-up, strategic approach.

## **The right answer, in more than 250 countries**

We'll help you use SMS messaging to the best effect, in as much or as little of your organization as you want. We can help you connect smarter in more than 250 countries – any network, any device.

### **Mobile Channel Products**

- US & CA short code SMS
- US long code SMS
- US & CA text-enabled toll-free and landline numbers
- US free-to-end-user SMS
- UK & US MMS
- Global one-way and two-way messaging
- Rich Communication Services (RCS)

## **Powerful, Intuitive Platform**

- Fully customizable; supports multiple use cases
- Personalized messaging
- User list management
- Consent management
- Message scheduling and trigger events
- Logic-based message flow automation
- Insights and reporting
- White label option

## **Professional Services**

- Custom development
- Data integrations: third party and internal
- Managed services

## **Enterprise Support**

- 24/7 technical support
- Customer portal
- Technical videos and guides
- Contractual SLA
- Consulting and training

## Every day, we come to work and help enterprises do awesome things with mobile

As an enterprise, you have challenges smaller businesses don't – procedures, scalability, international regulations. And we get that. Our customers are all enterprises and, as part of a huge, global organization like Amdocs, we're one too.

It's why our 24/7 live tech support covers all time zones. Meeting international security and privacy standards isn't a problem either, it's just what we do.

Our multi-channel messaging platform, indigo, makes it easy for even non-technical people to create engaging messaging experiences for all kinds of use cases.



[Explore indigo](#)

We've been doing this – and only this – since the turn of the millennium. A billion messages a month, for 300+ organizations and seven of the world's top 10 brands.

But enough about them, and us. We're waiting to hear what you want to achieve.

### We are OpenMarket

As an Infobip company, we help the biggest brands in the world use mobile messaging to connect with people in the moments that count. When they need to be helpful and responsive in real time. When customer experience isn't just a buzzword, it's an obsession. We'd love to do the same for you.

Visit [www.openmarket.com](http://www.openmarket.com) for more information.