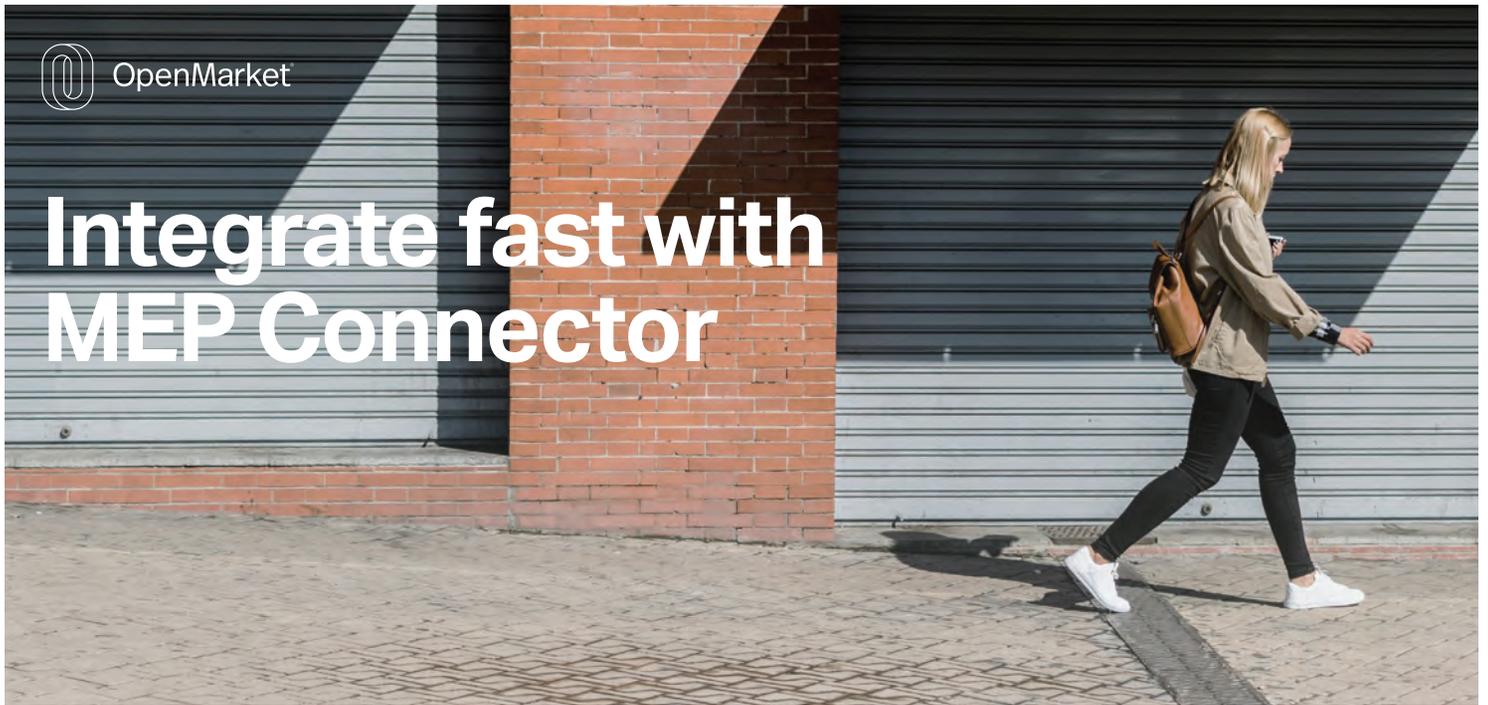


Integrate fast with MEP Connector



Need a quick and simple integration point with our Mobile Engagement Platform (MEP)? We've got it.

Old CRMs can make integrating with partner systems a bit of a nightmare – and not because of lack of effort on your part. But even simple solutions to this can still be powerful, such as exporting a CSV from your system. And with our MEP Connector, these plain files are quickly transformed into SMS and MMS campaigns.

To use MEP Connector:

1. You define a campaign in MEP Connector with some simple rules.
2. Each time you want messages sent, you upload a CSV with your customer's mobile numbers to the campaign. The files are uploaded using SFTP either manually by you or automatically by your systems.
3. MEP checks periodically (or "polls") for a new file, based on a schedule you decide.
4. When MEP finds the new file, it triggers the campaign for your customers.

5. MEP confirms the campaign was triggered with an email sent to you.
6. MEP deletes the file and continues to poll for the next file.

And because MEP Connector is a web application, both your developers and non-technical staff can access it.

Pricing:

- Zero setup fee
- Monthly fee of \$250

About MEP

OpenMarket's Mobile Engagement Platform (MEP) makes it easier for your business to use SMS and MMS to communicate with customers. Importantly, it's flexible enough to use across your entire organization – from service appointment reminders and perfectly-timed marketing offers to customer satisfaction surveys and emergency alerts.

- Non-technical users can use MEP's drag-and-drop interface to design their own messaging programs
- Developers can use MEP's APIs to integrate with existing systems, and its Expression Language to create more sophisticated interactions

MEP is packed with options to help you create intuitive, two-way interactions that feel natural, and, well, human. These are the colors on your palette; how you combine them is up to you.

More information

- [MEP datasheet](#)
- [MEP Connector guide](#)
- [MEP user guide](#)
- [MEP tutorial videos](#)

If you'd like help or advice, just [give us a call](#) or contact sales@openmarket.com.

We're OpenMarket.

We help the biggest brands in the world use mobile messaging to connect with their customers in the moments when it counts. When they need to be there and be responsive in real-time. When customer experience isn't just a buzzword: it's an obsession. We'd love to do the same for you. Visit www.openmarket.com for more information.